

### ***What Are Xtreme Lashes® Eyelash Extensions?***

Xtreme Lashes® Eyelash Extensions are semi-permanent eyelash extensions comprised of individual synthetic eyelashes that are curved to replicate a natural eyelash. Our lashes are thicker at the base and taper to a fine point. They are applied to individual eyelashes, one extension at a time, for a natural, elegant look to lengthen and add fullness to the existing lashes. Xtreme Lashes® Eyelash Extensions are for professional application only. Self-application and application by untrained individuals is strongly discouraged.

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### ***What are Xtreme Lashes® Eyelash Extensions made out of?***

Xtreme Lashes® Eyelash Extensions are crafted from synthetic polyester. Synthetic lashes respond better to wear and tear than other materials. In addition, synthetics have the least possible chance of allergic reactions with human skin. Testing has shown that there are higher percentages of people who will have adverse reactions to contact with lash extensions created from animal hairs, such as mink.

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### ***What do they look like and how do they feel?***

With proper application, Xtreme Lashes® Eyelash Extensions look and feel completely real. Each application is customized to suit the individual. We offer four thicknesses of lashes and two different curls with lengths ranging from 6mm to 17mm in a variety of colors for highlighting effects. Varying individual synthetic lash lengths are chosen to carefully replicate the shape and frame of a natural lash line. The thickness of the Xtreme Lashes® Eyelash Extensions applied is determined by the health and thickness of your natural lashes as well as personal preference. The overall effect is added curl, thickness and length, opening up the eye for added definition.

Xtreme Lashes® Eyelash Extensions are designed to be indistinguishable in size and weight to human lashes. They are flexible yet crimp-resistant, and they move with your natural lashes. As long as you keep up with the touch-up applications, it is almost impossible to tell that you are wearing the extensions.

Because an Xtreme Lash® is an exact replica of an eyelash, it weighs about as much as a natural lash: practically nothing. You will not notice the addition of the extensions to your lashes and they will not cause your natural lashes to fall out ahead of their natural cycle as other [enhancement methods can](#). Please feel free to review our [client testimonials](#) and [before/after pictures](#) for additional information on the look and feel of Xtreme Lashes® Eyelash Extensions.

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### ***What are the benefits of wearing Xtreme Lashes® Eyelash Extensions?***

Most women choose Xtreme Lashes® Eyelash Extensions to lengthen their natural lashes while others want their lashes to look fuller. A number of women with naturally light colored lashes choose Xtreme Lashes® Eyelash Extensions to darken their existing lashes. Still others love the different, fun looks they can achieve with highlighting and layering.

Xtreme Lashes® Eyelash Extensions can create a younger appearance on many clients. Several consumers who were contemplating having work done on their faces have informed us that they no longer feel the need as a result of wearing Xtreme Lashes® Eyelash Extensions. Xtreme Lashes® Eyelash Extensions create the appearance of a brighter, more open and rested eye, thereby creating a more youthful and rejuvenated look.

Above all, the main advantage of Xtreme Lashes® Eyelash Extensions is how much time you can save during your beauty regimen. Xtreme Lashes® Eyelash Extensions allow you to spend less time with makeup; mascara is certainly no longer necessary. Because our lashes are bigger at the base, they create the same effect as eyeliner so that step can be avoided as well. Overall, Xtreme Lashes® Eyelash Extensions will give you the appearance of having put significant effort into your eye makeup when, in reality, you spent no time at all. No application of eye makeup and no need for removal at the end of the day. The added benefit is that they look beautiful morning and night, all day, every day. Say goodbye to the application of mascara, stained tears and mascara raccoon masks around the eyes. With Xtreme Lashes® Eyelash Extensions you can look and feel gorgeous from the moment you wake up until the moment you fall asleep with little to no effort.

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### ***How long do Xtreme Lashes® Eyelash Extensions Last?***

The look can be maintained indefinitely with refills. When properly applied, an Xtreme Lashes® Eyelash Extension will remain in place until the natural lash on which it rests falls out. This can be as long as two months or more.

- Natural eyelashes grow in and fall out in cycles (every 60 to 90 days). When a natural lash matures and falls out, a new lash has already been growing and quickly replaces it without us noticing the turnover. This process is constant and at any given moment our many natural lashes are at different stages of maturity. Some are just growing in, while others are ready to shed. People typically shed between 1 and 5 natural lashes each day, depending on their individual growth cycles. On shorter natural lashes, this growing and shedding cycle is virtually unnoticeable.
- When eyelashes are extended with Xtreme Lashes® Eyelash Extensions, it will be more noticeable when these lashes shed because they are longer and darker than natural lashes. Please keep in mind this is a perfectly normal occurrence, with or

without extensions. Lash Stylists will apply Xtreme Lashes® Eyelash Extensions primarily to those lashes that are in the middle of their maturation cycle to maximum the amount of time they will last, without jeopardizing the health of 'baby' lashes. The Xtreme Lash® will fall out with the natural lash it is attached to when it reaches the end of its growth cycle. A few Xtreme Lashes® Eyelash Extensions may shed within the first week because the attached natural lashes are at the end of their growth cycle. Most will remain in place for approximately two months.

- With proper [care and maintenance](#), touch-ups are typically only needed once every 2 to 4 weeks to replace the lashes that have shed. Your Xtreme Lashes® Eyelash Extensions Stylist will add extensions to the newest mature natural lashes to maintain a full, lush appearance.

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***How long does the procedure take?***

Depending on the expertise and experience of the Lash Stylist and the number of lashes being applied, it generally takes between 90 to 150 minutes to apply a full set of Xtreme Lashes® Eyelash Extensions. Touch-ups can be done in as little as 15 to 60 minutes.

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***Can you describe the application process?***

You will be comfortably reclined with your eyes closed while Xtreme Lashes® Eyelash Extensions are applied one at a time to your own natural eyelashes. There is no discomfort or pain involved in the procedure. In fact, most clients find it is so relaxing and comfortable that they fall asleep.

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***I have no lashes at all, can I wear Xtreme Lashes® Eyelash Extensions?***

Because Xtreme Lashes® Eyelash Extensions are applied to existing natural lashes you must have some natural lashes to receive the procedure. Xtreme Lashes® Eyelash Extensions should not, and in many cases cannot, be applied to clients who have alopecia, are undergoing chemotherapy or those who suffer from Trichotillomania, unless and until the individual has received effective treatment and normal lash growth has resumed.

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***Can I apply Xtreme Lashes® Eyelash Extensions to my own eyelashes?***

No. Only a trained professional will be able to safely apply Xtreme Lashes® Eyelash Extensions. Unprofessional application or self-application may cause eye injury, lash

damage or unnatural looking lashes. Xtreme Lashes® Eyelash Extensions are applied one lash at a time to your individual natural eyelashes to achieve long, thick and natural looking eyelashes. The procedure involves bonding the synthetic extension to your own natural eyelashes and should be performed only by professionally trained Lash Stylists only.

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### ***How much does it cost for an application of Xtreme Lashes® Eyelash Extensions?***

The major investment in Xtreme Lashes® Eyelash Extensions consists of the initial full set, typically between 60 and 120 lashes per eye. This can run anywhere from \$250 to \$600, depending on how many lashes are applied, the skill level of the Lash Stylist and in what part of the country you are located. The application of Xtreme Lashes® Eyelash Extensions is an art form, and just as with hair styling and cutting, it can cost a bit more to have your lashes styled by the best. Once the initial set has been completed, touch-ups are nominal by beauty industry standards.

A typical Xtreme Lashes® Eyelash Extensions touch up application consists of 20 – 40 lashes per eye and costs substantially less than the initial application, usually ranging from \$75-\$150. Given this, the cost of maintaining your eyelash extensions indefinitely is really quite comparable to the cost of fills on acrylic nails or highlighting your hair.

One note of caution: We hear countless stories of individuals who go to an untrained lash technician because the cost is low. They receive a substandard set of lashes that is clumpy, painful and often damaging to their lashes. A proper application of lashes is not painful during or after the procedure. Eyelash extension application is an exacting process that takes skill and time. If the cost is very cheap, you should certainly question the training of the technician as well as the quality of the product. These same individuals often end up seeking out an Xtreme Lashes® Eyelash Extensions Stylist after they try the cheap alternatives. Ultimately, most have realized from experience that the old adage “you get what you pay for” is often true. ([Click here for more information on this subject](#)).

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